



AN OFFICIAL PRESS RELEASE

# AAA Scholarship Foundation, Inc.

## AAA Scholarship Foundation Launches Private School Navigator

**Tampa, FL, February 12, 2020** - AAA Scholarship Foundation today announced the launch of its first-generation Private School Navigator ([www.privateschoolnavigator.org](http://www.privateschoolnavigator.org)).

“We listened to our stakeholders who voiced a strong interest in making sure that families have the opportunity and information they need to make informed choices about the educational-settings that best fit their children’s learning needs. One way we knew we could meet their expectations was by creating a roadmap to help parents navigate the process of selecting and applying to schools,” said Kim Dyson, president and CEO of AAA Scholarship Foundation.

In order to make the Private School Navigator as effective as possible, AAA sought out subject-matter expert, Andrew Campanella, the author of the award-winning book, *The School Choice Roadmap: 7 Steps to Finding the Right School for Your Child* and president of National School Choice Week, to help develop the resources that will provide scholarship families with practical tools and information on evaluating schools that best meet the needs of their children. Andrew, a strong proponent of all types of school choice, is providing these efforts in his personal capacity and on a volunteer basis.

“Every child deserves an excellent education, and parents know their children best,” Campanella said. “I am grateful to partner with AAA Scholarship Foundation to provide practical, jargon-free school search information so that all families can find learning environments where their children will learn, succeed, feel welcomed, and be happy.”

Over the next few weeks and months, the Private School Navigator will grow and become even more effective with the addition of the following resources:

- an abridged and easily-digestible handbook based on Andrew’s the award-winning book, *The School Choice Roadmap: 7 Steps to Finding the Right School for Your Child*
- a "Quick Reference Guide" in English and Spanish that families can carry with them to school visits
- additional short and informative videos for families as they continue their school selection journey
- information about upcoming Private School Navigator information sessions and webinars

“We hope everyone is as excited as we are about this progress and we look forward to continuing to help underserved families who seek quality educational options for their children,” Dyson said.

## **About AAA Scholarship Foundation**

AAA Scholarship Foundation is a 501(c)(3) non-profit organization that awards k-12 educational scholarships solely to qualifying economically-disadvantaged, disabled, and displaced students. The typical AAA Scholarship student is an ethnic minority living with a struggling parent/caregiver in a high crime community. More than 82 percent of AAA's scholarships are distributed to children living in households with annual incomes at or below 200 percent of poverty. Many children are either below grade level, failing at their previous school or both when they receive a scholarship. Parents, who find their children in these circumstances and are concerned about their future, look for viable options. They seek an educational atmosphere that challenges their child and will reverse inadequate learning, unhealthy social-emotional behaviors and other potential lifelong negative impacts. They work to change their child's learning environment, acquaintances and the unfortunate predictable outcomes associated with school failure. These parents see a quality education for their children as the surest means out of poverty and AAA is committed to helping them reach their goals.

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**Source: AAA Scholarship Foundation**

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